



IIT Jodhpur's **B.S. in Management and** **Technology – Off Campus**

**An interdisciplinary degree designed for future-ready leaders
at the intersection of business and technology**



About IIT Jodhpur

The Indian Institute of Technology Jodhpur is one of India's leading institutions, driving excellence in engineering, management, innovation, and interdisciplinary education. Known for its forward-looking academic vision, IIT Jodhpur develops programmes aligned with the demands of a rapidly evolving global economy.

The School of Management and Entrepreneurship

Through which this programme is offered, the School is dedicated to developing future-ready leaders for a technology-driven world. It combines academic excellence, entrepreneurial thinking, and industry-integrated learning to create impactful business and technology professionals.

Highlights

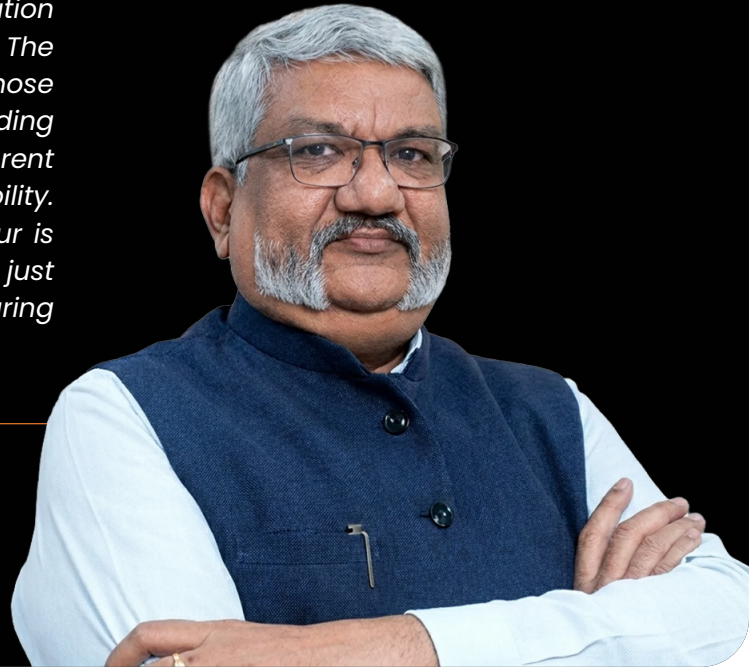
- Interdisciplinary learning across business and technology
- Innovation and entrepreneurship-driven ecosystem
- Industry-aligned and future-focused curriculum
- IIT Jodhpur alumni status upon programme completion
- Flexible NEP 2020-aligned degree structure with multiple exit pathways



Director's Note

"For years, education has treated technology and management as parallel tracks, each rigorous within itself, but rarely speaking to the other. That separation made sense in a slower world. It no longer does. The professionals who will lead the next decade are those who can move fluently between technical understanding and strategic judgment, who see these not as different skills, but as two dimensions of the same capability. Building that kind of professional is what IIT Jodhpur is committing to with these programmes. We are not just responding to where industry is today. We are preparing people for where it is going."

Prof. Avinash Kumar Agarwal
Director, IIT Jodhpur



"Leadership today demands more than functional expertise — it demands the ability to navigate complexity, connect disciplines, and make decisions that hold up in a rapidly changing world. The BS in Management and Technology is built with precisely that in mind. It lays the foundation early — shaping not just careers, but the way its participants think and lead."

Anuj Pal Kapoor
Associate Dean of Executive Education, IIT Jodhpur



"Management education must go beyond frameworks — it must build the ability to think independently, act decisively, and create meaningful impact. The BS in Management and Technology brings together management rigour and technological relevance, preparing graduates who are not just employable, but equipped to drive real value across organisations and industries."

Deepak Kumar Saxena
Head, School of Management and Entrepreneurship, IIT Jodhpur



Programme Directors

"At IIT Jodhpur, we believe the leaders of tomorrow must think across disciplines. The B.S. in Management and Technology is designed to prepare learners who can navigate business complexity, technological disruption, and societal change with confidence, clarity, and conscience."

Dr. Jitesh Mohnot

Assistant Professor,
School of Management and Entrepreneurship, IIT Jodhpur



"Technology is no longer simply a tool — it is the environment in which modern business operates. The B.S. in Management and Technology prepares learners to navigate this environment with rigour and confidence, combining the analytical depth of IIT Jodhpur with the managerial breadth needed in a world shaped by AI, data, and digital systems."

Dr. Monika Tanwar

Assistant Professor,
School of Management and Entrepreneurship, IIT Jodhpur



A Degree Built for the Complexity of Today's World

The world's greatest challenges and opportunities transcend disciplines. Technology transforms markets, data informs decisions, and culture shapes outcomes. Leaders must think broadly.

IIT Jodhpur's B.S. in Management and Technology combines business, technology, and the social sciences. It develops professionals with insight, technological expertise, and managerial capability.

This rigorous, interdisciplinary degree is for learners who want to lead, not just specialise.



Programme Overview

The Bachelor of Science (B.S.) in Management and Technology at IIT Jodhpur is a four-year interdisciplinary degree designed for learners who want to lead at the intersection of business, technology, and society.

Companies today are being reshaped by AI, automation, digital systems, and data-driven decision-making. Yet most traditional degree programmes continue to train business and technology students separately.

This programme takes a different approach. Offered through the School of Management and Entrepreneurship, it integrates business acumen, technological capability, and human insight from day one — preparing graduates to combine data with decision-making, AI with execution, and business strategy with technology.

Programme Objectives

-  Develop analytical and technological capabilities grounded in real-world applications
-  Build business acumen that spans finance, marketing, strategy, and operations
-  Foster entrepreneurial thinking and the ability to launch and scale ventures
-  Cultivate leadership skills and ethical decision-making across complex environments
-  Enable graduates to navigate and shape AI-driven, digitally transformed organisations



An IIT Experience Designed for the Future



Graduation Ceremony

Celebrate your achievement at IIT Jodhpur's formal on-campus graduation ceremony upon degree completion



Campus Access

Access IIT Jodhpur institute and library*

As per institute guidelines



Alumni Status

Receive a lifetime-valid IIT Jodhpur alumni card upon successful completion of the degree



Degree from IIT Jodhpur

Receive a prestigious degree from IIT Jodhpur upon successful completion of the programme

*This is a sample copy.
The original degree may differ.*

Why B.S. in Management & Technology, IIT Jodhpur

Parameter	B.S. from IIT Jodhpur	Other Online Degrees	Traditional BBA/B.Com	Other Certification Programs
Degree from a premier institution	✓	×	×	×
Management and technology integrated into core curriculum	✓	Rarely	×	Partially
Live sessions with IIT faculty	✓	×	×	×
Recognised credentials at every stage	✓	×	×	Partially
On-campus immersion at IIT Jodhpur	✓	×	✓	×
IIT alumni status on completion	✓	×	×	×
Flexible for working professionals*	✓	✓	×	✓
No JEE required	✓	✓	✓	✓

**Live sessions and doubt-clearing sessions will be held over the weekend*



How This Degree Can Transform Your Future

Open Doors That Were Never Open Before

An IIT Jodhpur degree changes the way opportunities find you. Build a credential that carries the reputation, rigour, and recognition of one of India's leading institutions; without the traditional barriers of relocation or entrance pathways.

Graduate Ready to Lead, Not Just Execute

Develop business acumen and technological fluency together. Graduate prepared to contribute to strategic decisions, lead cross-functional work, and navigate organisations shaped by AI, data, and digital systems.

Every Year Expands Your Opportunities

Progress through a flexible multi-exit pathway with recognised credentials at every stage, from Certificate and Diploma to B.S. degree.

Learn Without Putting Life on Hold

Designed for flexibility, this programme combines online learning with IIT Jodhpur faculty interaction and optional campus immersion experiences. Whether you are beginning your journey or balancing professional commitments, your ambitions need not be limited by circumstance.

Programme Structure

A 141-credit, eight-semester programme spanning 47 courses, building from foundational concepts in management, technology, and the social sciences to advanced, specialised learning in the final year.

YEAR 1

Foundations of Business & Technology

Economic thinking, marketing, computing, accounting, statistics, entrepreneurship, sociology, psychology, database systems

YEAR 2

Core Business & Technology Skills

Macroeconomics, sustainability, machine learning in business, organisational behaviour, cost accounting, design thinking, AI applications, consumer behaviour, digital economy, optimisation techniques

YEAR 3

Applied Management Skills

Generative & agentic AI, operations management, strategy, HR management, big data & cloud computing, digital enterprise management, Industry 4.0, brand management, business research, legal aspects

YEAR 4

Strategic Leadership & Advanced Business Management

Corporate governance, international business, FinTech, digital marketing analytics, supply chain management, human-AI collaboration, project management, money & banking, marketing of services, technology forecasting

Course Curriculum

YEAR 1

Foundations of Business and Technology

Semester 1	Semester 2
Economic and Business History	Introduction to Sociological Thought
Principles of Marketing	Microeconomics
Foundations of Computing	Introduction to Psychology
Financial Accounting	Database Management Systems
Statistics for Managers	Financial Management – I
Algorithmic Thinking in Business	Foundations of Entrepreneurship

YEAR 2

Core Business & Technology Skills

Semester 3	Semester 4
Macroeconomics	Indian Management System
Sustainability in Business	Financial Management – II
Machine Learning in Business	AI Applications in Business
Micro Organisational Behaviour	Consumer Behaviour in Marketing
Cost Accounting	Digital Economy
Design Thinking in Business	Optimisation Techniques in Management

YEAR 3 Applied Management Skills

Semester 5	Semester 6
Generative and Agentic AI in Business	Human Resource Management
Macro Organisational Behaviour	Big Data and Cloud Computing
Visualisation and Storytelling in Business	Digital Enterprise Management
Legal Aspects, Taxation and IPR	Industry 4.0
Operations Management for Managers	Nurturing and Managing Brands
Competition and Strategy	Business Research and Analysis

YEAR 4 Strategic Leadership & Advanced Business Management

Semester 7	Semester 8
Corporate Governance	Strategies for Firm Growth
International Business	Project Management
Introduction to FinTech	Money, Banking and Financial Markets
Digital Marketing Analytics & Optimisation	Marketing of Services
Supply Chain Management	Technology Forecasting and Assessment
Human-AI Collaboration at Work	

Note: The curriculum structure and courses therein can be reviewed and changed by the institute to reflect the latest developments and trends.

Your Degree. Your Timeline.

This programme follows a stackable, multi-exit structure aligned with the National Education Policy 2020 — giving you the flexibility to earn a recognised award at the end of each year, and return to continue whenever you are ready.

Exit Point	Credits	Award
After Year 1	36 Credits	Certificate in Business Fundamentals
After Year 2	72 Credits	Diploma in Management and Technology
After Year 3	108 Credits	Bachelor of Science (B.S.) in Management and Technology
After Year 4	141 Credits	Bachelor of Science (B.S.) in Management and Technology

How Will You Learn?



Recorded Lectures

Weekly academic modules delivered by IIT Jodhpur faculty, available on-demand for flexible learning.



Live Faculty and Doubt-Clearing Sessions

Interactive sessions focused on case discussions, problem-solving, conceptual reinforcement, and continuous assessment.



Campus Immersion

Two optional on-campus immersion modules at IIT Jodhpur, offered over the course of the programme for real-world exposure.

Career Pathways

Corporate Careers

Explore opportunities across business, analytics, consulting, product, operations and strategy functions in technology-driven organisations.

Potential Roles

Business Analyst • Operations Manager • Strategy Consultant • Data Analyst
Marketing Strategist • Management Consultant • Product Manager

Higher Education

Pursue advanced studies in management, analytics, finance, technology, and interdisciplinary domains through Postgraduate programmes in India and abroad.

Potential Pathways

MBA Programmes • Master's in Data Science • Master's in Business Analytics
Master's in Technology Management • Master's in Finance

Entrepreneurship

Build ventures with the support of IIT Jodhpur's innovation ecosystem, faculty mentorship, and alumni network across emerging technology and digital business domains.



Admission Process



Application

- Pay the ₹999 Entrance Test Fee
- Complete the online application form
- Upload required documents



Counselling

- Shortlisted candidates attend a counselling session
- Receive detailed programme and admission guidance
- Confirm participation with ₹5,000 Seat Booking Amount



Admission

- Provisional admission offer issued to selected candidates
- First academic year fee payment within 10 days
- Academic sessions commence in August 2026



Join Programme

- Year 2, 3 and 4 fees due before each academic year commences
- Attend live sessions with IIT Jodhpur faculty

Eligibility

- Minimum Academic Qualification: Class 12 or equivalent from a recognised board in any stream
- Minimum Marks: 60% aggregate in the qualifying examination (50% for reserved categories)
- Students awaiting Class 12 results are eligible to apply at their own discretion
- Open to learners from Science, Commerce, Arts, or any other stream

Note: Your admission is subject to physical document verification of your marksheets and certificates by IIT Jodhpur as per eligibility criteria. If a discrepancy is found at any point in time during the programme, your enrolment in the programme will be cancelled.

Fees Structure

Fees	Amount
Entrance Test (Non-Refundable)	₹999
Seat Booking Amount (Non-Refundable)	₹5,000
Year 1 Fee	₹1,35,000
Year 2 Fee	₹1,40,000
Year 3 Fee	₹1,40,000
Year 4 Fee	₹1,40,000
Total Programme Fee (4 Years)	₹5,60,000

Note: The entrance test fee and seat booking amount are non-refundable. Programme fees for Years 2, 3, and 4 are due before the commencement of each academic year.

Refund Policy

Timing	Refund
Before 31st July	100% refund of applicable fees
Before 31st August	50% refund
After 31st August	No refund
Application Fee	Non-refundable under all circumstances



For any queries, you can WhatsApp us at
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