

masai[®]

Masai

Masai is an outcome-driven career school. Our mission is to skill India's untapped & underutilized talent, and to train them for some of the most in-demand jobs in the world. We are introducing a new model of higher education in which we, Masai, invest in our students' future and success. As India's fastest growing career institute, Masai has one goal: unlocking the human potential of India by making our education system outcome driven.

Institutional Impact

60+

Programs across AI,
Analytics, Product &
Engineering

20000+

Currently Enrolled
across different programs

20+

Number of Institution
Partnerships

90%

Completion Rate of
students across different
courses

4.5+

Learner Rating across
different courses

Multilingual

Delivered across multiple
regional languages

Institute Partnerships



Rotman School of Management
UNIVERSITY OF TORONTO

Artificial Intelligence, Data Science and Machine Learning



Certification in Artificial Intelligence and Machine Learning

Duration: 9 months | Course Link : [View Programme](#)



Dr. Surya Prakash
Professor, IIT Indore



Varun Raste
IBM, Ex-Fractal

Certification in Data Science and Artificial Intelligence Program

Duration: 6 months | Course Link : [View Programme](#)



Prof. Sanjeev Manhas
Principal Investigator,
E&ICT Academy, IIT Roorkee



Prof. Tharun Kumar Reddy Bollu
Assistant Professor,
IIT Roorkee



Prof. Pawan Goyal
Professor, IIT Kharagpur



Prof. Indu Joshi
Assistant Professor,
IIT Mandi



Gaurav Kandel
Data Scientist, FinBox



Shubhendu Shishir
Head of Engineering,
Simplismart

Applied AI & ML Essentials (Hindi, Marathi, Tamil)

Duration: 6 months | Course Link : [Hindi](#) | [Tamil](#) | [Marathi](#)



Abhinandan S P
Assistant Professor,
IIT Palakkad



Shruti Grover
Microsoft, Ex- Flipkart



Niranjan Chavan
Software Engineer, Amazon



Aditya Rane
AI Engineer, Google



Ritesh Firodiya
Walmart



Varun Raste
IBM, Ex-Fractal



Aswath Rao V S
AI/ML Engineer, Ford Motors



Aswath Venkatesan
Founder KNOT Academy



Swapnil Shashank
Apple, Ex- Razorpay

Business Intelligence and Digital Marketing

Global Online Certification Course in AI, Analytics, and Disruptive Technologies for Business Intelligence



Duration: 6 weeks | Course Link : [View Programme](#)



Prof. Manoj K. Tiwari
Director, IIM Mumbai



Prof. Subodha Kumar
Professor, Fox School
of Business

Advanced Digital Marketing & AI Strategies Certification



Duration: 5 months | Course Link : [View Programme](#)



Dr. Ankit Kesharwani
Assistant Professor,
IIM Rohtak



Dr. Archit V. Tapar
Assistant Professor,
IIM Rohtak

Product Management with AI

Certification in Product Management with Applied AI Program

Duration: 6 months | Course Link : [View Programme](#)



Dr. Tapan K. Gandhi
Professor, IIT Delhi



Karan Purohit
Founding Member, Saarthi.AI



Arun Nandewal
Senior Product Manager,
Microsoft



Anjali Mishra
Product Manager II, Microsoft

Certification in Product Management with Generative & Agentic AI

Duration: 6 months | Course Link : [View Programme](#)



CENTRE FOR
EXECUTIVE AND
PROFESSIONAL
DEVELOPMENT



Dr. Srinivas Pingali
Faculty, BITSOM



Srinivas Atreya
CTO, Avika



Prof. Kiran Pedada
Associate Professor,
University of Manitoba



Philip Zerrillo
Professor, Sasin School of
Management



Sirisha Peyyeti
Co-Founder & CEO, Avika



Sunanda Gundavajhala
Director of Operations,
DispatchTrack

Software Development Engineering with AI

Certification in Software Engineering with AI program



Duration: 6 months | Course Link : [View Programme](#)



Prof. R. Balasubramanian
Professor & HOD, IIT Roorkee



Dr. Harkeerat Kaur
Assistant Professoor,
IIT Jammu



Aman Raj
Senior Application Engineer, Oracle

Certification in Software Development Engineering with Applied AI



Duration: 5 months | Course Link : [View Programme](#)



Vijeet Katogi
Assistant Professor,
IIT Dharwad



Dr. Asif Ekbal
Associate Professor, IIT Patna



Shruti Grover
Microsoft, Ex- Flipkart



Tanishq Gupta
SDE 2, Amazon

Data Analytics and Business Analytics

Certification Program in Data Analytics with AI and Gen AI

Duration: 6 months | Course Link : [View Programme](#)



Prof. Abhishek Samantray
Assistant Professor,
IIT Roorkee



Prof. Partha Pratim Roy
Professor, IIT (ISM) Dhanbad



Prof. Saurabh Srivastava
Assistant Professor,
IIT Dharwad



Prof. Rajendra Pamula
Assistant Professor,
IIT (ISM) Dhanbad



Shaunak Chadha
Senior Product Data
Scientist, Google



Rituraj Singh Gour
Business Analyst, Adobe

Certification Program in Data Analytics with AI and Gen AI

Duration: 6 months | Course Link : [View Programme](#)



Dr. Saravanan Kesavan
Dean & Professor, BITSOM



Dr. Andrew Wu
Associate Professor,
University of Michigan



Dr. Probal Mojumder
Associate Professor,
IIM Udaipur



MV Yugandhar
Chief Data Officer, NABARD



Amitabha Tripathi
SVP, Aditya Birla Management
Corporation Pvt. Ltd



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| AI, Analytics, and Disruptive Technologies for Business Intelligence | 6 months |
| Digital Marketing & Analytics | 6 months |
| Certificate Program in Entrepreneurship and Start Up Mastery | 4 months |
| Certificate program in Smart Supply Chain Management | 6 weeks |
| Generative AI for Data-Driven Business Decision-Making | 2 months |



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| Applied AI & ML Essentials (Hindi / Marathi / Tamil) | 4 months |
| Artificial Intelligence and Machine Learning | 9 months |
| Artificial Intelligence and Machine Learning (in Telugu) | 5 months |
| Certificate Program in Artificial Intelligence and Machine Learning (Self Paced) | 5 months |
| Software Development Engineering with Applied AI (All language variants) | 5 months |
| Certification Program in Data Analytics with Gen & Agentic AI | 6 months |
| Entrepreneurship & Leadership Toolkit Program | 4 months |
| Gen AI Product Launchpad | 3 months |
| New Age AI Engineering Program | 7 months |
| Product Management and Agentic AI | 6 months |



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| Future-Ready Product Management with Applied AI Program 6 months | <i>6 months</i> |
| Certification Program in Agentic Systems and Design | <i>6 months</i> |
| Cyber Security and Ethical Hacking with Applied AI | <i>6 months</i> |
| New Age Software Engineering Program | <i>6 months</i> |



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| Artificial Intelligence and Machine Learning Certification Program | <i>6 months</i> |
| Certification Program in Data Analytics with AI and Gen AI | <i>6 months</i> |
| Certification in Data Science and Artificial Intelligence Program | <i>6 months</i> |
| Software Engineering with AI Program | <i>6 months</i> |



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| Certification Program in Business Analytics with Gen & Agentic AI | <i>6 months</i> |
| Executive Programme in AI-Driven Leadership & Decision Making | <i>6 months</i> |
| Product Management with Generative & Agentic AI | <i>6 months</i> |
| Certification Program in Artificial Intelligence and Data Science | <i>6 months</i> |
| Executive Certification in FinTech & Artificial Intelligence | <i>6 months</i> |
| Professional Certificate in Digital Marketing and Analytics with AI | <i>6 months</i> |



Executive Certificate Programme in Business Analytics and AI for Aspiring Managers

6 months



AI-Powered Product Management & Growth Marketing Program

5 months

Advanced Digital Marketing & AI Strategies Certification

5 months



IIM SIRMAUR
KNOWLEDGE . LEADERSHIP

Digital Marketing

6 months

EDGE: Essentials of Data Analytics, Gen AI & Execution

6 months



Product Management in the Agentic AI Era

6 months

Professional Certificate in FinTech & Artificial Intelligence

8 months

Digital Marketing with Applied AI

6 months



MIT IDSS ML with Python from Linear Models to Deep Learning

7 months



Certification in Financial Services and Fintech Program

6 months

PwC Cybersecurity and Ethical Hacking with AI

4 months



Certification in Data Driven Decision Making with GenAI

5 months



Minor in Artificial Intelligence & Data Science

9 months

Minor in Embedded Systems

9 months

Software development 2.0 with Emerging Tech

12 months



Credit-Linked Program in Data Science

36 weeks

Credit-Linked Program in Artificial Intelligence & Machine Learning

9 months

Credit-Linked Program in CSE & AI

12 months



Specialized Program in Artificial Intelligence & Machine Learning with Drone Tech

6 months



Entrepreneurship Launchpad

6 months



**AI Powered Entrepreneurship
Accelerator Program**

4 months

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