



Build your finance career with Certification in Finance and Financial Analysis

6-month roadmap • Live online learning • Placement opportunities



Programme overview

The Certification in Finance and Financial Analysis is a flagship 6-month programme offered in a strategic academic partnership between SPJIMR and Masai. Tailored specifically for undergraduates, early-career professionals (0–2 years of experience) and individuals transitioning into finance, this comprehensive curriculum bridges the gap between foundational business math and advanced digital finance workflows.

The programme focuses on realistic, entry-level job outcomes, such as finance operations, reporting, MIS, junior financial analysis, FP&A support, and fintech operations support, ensuring technical concepts remain highly accessible to beginners.

Key highlights of the programme

- Modern tool stack mastery
- Future-ready AI and fintech competencies
- 2 days optional campus immersion
- Expert mentorship and live masterclasses
- Hands-on, project-based experiential learning
- Placement opportunities*

*Eligibility: 7+ CGPA and 65% attendance

Who is this programme for?

- Students exploring finance careers
- Graduates building employable finance skills
- Early professionals transitioning into finance-related roles
- Learners seeking practical finance and business analysis capabilities



Why finance now

Finance careers in India's most resilient hiring engine

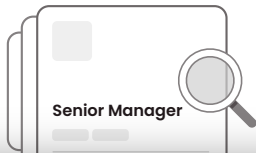
India's financial services ecosystem continues to expand across banking, fintech, insurance, digital payments, consulting, and global capability centres.

As businesses become increasingly data-driven, organisations require professionals who can interpret numbers, support business decisions, and work with digital finance workflows.

Key industry indicators

2,50,000+

New BFSI permanent jobs projected by 2030



₹4–16 LPA

Financial analyst salary range by experience in India



14%

India financial services AUM CAGR (FY24–FY30)



Industries hiring



Banking and NBFCs



IT/SaaS GCCs



E-commerce and D2C



Fintech and Payments



Insurance and insurtech



Consulting and Audit

Top recruiters

Deloitte.

EY

KPMG

pwc

JPMorganChase

Goldman Sachs

HDFC BANK

ICICI Bank

Razorpay

PhonePe

genpact

Sources: Adecco India Workforce Report 2025 (via IBEF); Glassdoor India Financial Analyst Salaries (April 2026; n=9,718); IBEF Financial Services Industry in India

Career roadmap

Foundation

Master the language and structure of finance from core business math to reading income statements, balance sheets and cash flow statements with confidence

Module 1: Finance and business math

Build core finance vocabulary, business math fluency and spreadsheet basics for clear financial analysis.

Structured thinking • Numerical fluency

Module 2: Financial statements and performance

Read and interpret income statements, balance sheets, and cash flow statements with confidence.

Analytical reading • Financial literacy

Roles unlocked

Finance Intern • Finance Operations Associate • Junior MIS Executive • Accounts Executive Trainee

Core expertise

Build the essential spreadsheet tools and finance skills needed from Day 1 reporting, reconciliations, budgeting, forecasting, and investment analysis

Module 3: Excel for finance and reporting

Build dashboards, run reconciliations, and turn raw finance data into clean, decision-ready reports

Quantitative reasoning • Reporting discipline

Module 4: Budgeting and financial decisions

Use scenario analysis, NPV, and IRR to evaluate budgets, forecasts and investment decisions

Decision framing • Scenario thinking

Roles unlocked

Junior Financial Analyst • FP&A Associate • Finance Reporting Analyst • Business Finance Executive
MIS Analyst

Career roadmap

Industry readiness specialisation

Apply finance fluency to fintech, risk, and AI-augmented finance workflows and prove it through a portfolio-grade capstone built on a real Indian company case

Module 5: Fintech, risk and digital finance

Get exposure to fintech business models, payments, lending, fraud analytics, and compliance basics

Risk awareness • Domain fluency

Module 6: GenAI for finance workflows

Use GenAI to accelerate research, ratio interpretation, variance commentary, and reporting drafts

AI discernment • Productivity mindset

Capstone: Finance analysis dossier

Build an end-to-end finance analysis dossier with reporting, budgeting insight, and business communication

Synthesis and communication • Defensibility

Roles unlocked

Fintech Operations Associate • Junior Financial Analyst • Finance MIS Analyst • Junior FP&A Analyst
Risk Operations Associate

Toolkit



ChatGPT



Claude



Microsoft Excel



Google Sheets



Canva



Industry readiness

Industry readiness is built in, not bolted on

Campus Immersion

2-day optional campus immersion at SPJIMR, Mumbai

Expert faculty and industry insights

Learn from top faculty and industry experts bringing real-world insights to your learning journey

Real-world capstone project

Complete a real-world, beginner-friendly financial analysis project that integrates spreadsheet work, financial interpretation and business communication

Hands-on, project-based experiential learning

Apply your skills practically by analyzing company performance, building reporting or budgeting workbooks, and selectively leveraging GenAI to support your research and drafting

Placement opportunities via Masai*

Receive resume reviews, career coaching and placement support to land your dream role

*Eligibility: 7+ CGPA and 65% attendance



Certificate eligibility:
Minimum 65% attendance and
30% in cumulative evaluations

Meet your instructors



Vidhu Shekhar

Programme Director,
Associate Professor, Finance and Accounting

Vidhu Shekhar holds a Ph.D. in Financial Economics from IIM Calcutta. Prior to his Ph.D., he completed his MBA from IIM Calcutta (2006) and a B.Tech (Hons.) from IIT Kharagpur (2004). After his MBA, he worked in the financial services industry for six years, holding various roles across leading Indian and global investment banks and private equity firms. He is also a co-founder of Vitt.ai, a B2B SaaS fintech firm.

Prof. Shekhar's research interests span financial economics, fintech, behavioural finance, and heterodox economics. He has also served as the Associate Head of the Centre for Financial Innovation at SPJIMR.



Debmallya Chatterjee

Co-Programme Director,
Professor, Operations, Supply Chain Management and Quantitative Methods

Debmallya Chatterjee holds a Ph.D. from IIT (ISM) Dhanbad, an MTech from NIT Durgapur, a Master's in Information Technology from MAHE Manipal, and an MSc in Mathematics from the University of Burdwan. With over two decades of academic experience, he has been involved in teaching, training, and research. He has trained MBA students and corporate professionals and has worked with organisations across sectors, including manufacturing, automobiles, renewable energy, consultancy, and pharmaceuticals through Management Development Programmes.



Rajdeep Sharma

Assistant Professor, Finance and Accounting

Rajdeep Sharma holds a Ph.D. in Finance from IIM Bangalore and an MBA from IIM Ahmedabad. He completed his Bachelor of Technology (Mechanical) from NIT Trichy. He is also a certified Financial Risk Manager (FRM). Prof. Sharma has diverse experience across both the public and private sectors. Following his MBA, he spent six years in the financial services industry, undertaking roles in financial strategy and investment banking.

His primary research interest lies in international finance, especially the dynamics of international capital flows in emerging markets. His other areas of interest include financial stability and empirical asset pricing. His research has been presented at several reputed international and domestic conferences. Prior to joining SPJIMR, he worked at Unitus Capital as a Senior Associate, Investment Banking.



Vedika Saxena

Assistant Professor, Finance and Accounting

Vedika Saxena holds a Ph.D. in Finance and Accounting from the Indian Institute of Management (IIM) Lucknow. Her research interest areas include corporate cash holdings, intercorporate investments, and MSME financing. She has published her research works in reputed journals such as Asian Review of Accounting, Managerial Finance, Journal of Emerging Market Finance, Review of Finance and Accounting, and International Journal of Financial Studies. Her research has received recognition, winning the 'Best Paper Award' at national and international conferences.

Note: Instructors teaching your batch may change based on specific module expertise, or circumstances such as personal emergencies, unavailability, etc.

About SPJIMR

Bharatiya Vidya Bhavan's S.P. Jain Institute of Management & Research (SPJIMR) is one of India's leading postgraduate management institutes. It is recognised in the Financial Times MiM rankings as the #35 business school globally and among the Top 3 in India, ranked by Business Today as one of the country's top five business schools, and rated by the Positive Impact Rating as one of the top five schools worldwide for societal impact. Known for its innovative and socially-conscious approach to management education, research and community engagement, SPJIMR aims to influence managerial practice and promote the value-based growth of its students, alumni, organisations and its leaders, and society. SPJIMR holds the international 'Triple Crown' of accreditations from EQUIS, AACSB and AMBA.

Triple Crown Accreditation



All-India Private B-School
Best B-Schools Ranking 2025
Business Today MDRA India's



Financial Times (FT)
Global MBA Ranking
2026



Financial Times (FT)
Masters in Management
Ranking 2025



Financial Times (FT)
Masters in Management
Ranking 2025



Our programme partner

About Masai

masai

Established in 2019, Masai is an outcome-driven career school built to unlock India's untapped talent through industry-relevant education and career-focused learning. With a strong emphasis on practical application, Masai delivers project-based and hands-on programmes designed around real industry needs and evolving job markets.

Its learning ecosystem spans some of today's most in-demand domains, including Data Science, AI/ML, Full-Stack Development, Cybersecurity, Product Management, Digital Marketing and Business Analytics. Backed by proprietary learning technologies, mentorship-driven learning experiences, and collaborations with leading institutions, Masai continues to bridge the gap between education and employability.

40,000+

Learners building
future-ready careers

10,000+

Successful career
transitions and placements

25,000+

Students enrolled
(past 12 months)

20+

Academic partnerships with
IITs, IIMs and top institutes



Entry process

Get started in a few steps



Clear entrance test

Clear the entrance test to be eligible for the programme



Complete counselling

Only shortlisted candidates go through the counselling process



Start learning

Learn from India's top educators and stand out from the crowd

Eligibility to enrol: Must have successfully completed Class 12 (or equivalent) from a recognised board

Fee structure

Pay your preferred way

Entrance test fee

Non-refundable. Includes free mock test.

₹99

Upfront payment

Pay once, save more

₹50,000 + GST

₹4,000 Registration + ₹46,000 Programme Fee

EMI via NBFC partners

Spread the cost over 6 months

₹8,587/month × 6

₹4,000 Registration + ₹46,000 Total Programme Fee

Total: ₹55,522 + GST



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